



Mahatma Education Society's

## PILLAI HOC COLLEGE OF ARCHITECTURE

Pillai HOCL Educational Campus, HOC Colony, Rasayani, Via Panvel, Dist- Raigad, Pin: 410207

Tel: 02192- 252005 / 250066

Fax: 02192- 252062

Web: [www.phcoa.ac.in](http://www.phcoa.ac.in)

mail: [phcarch@gmail.com](mailto:phcarch@gmail.com)

Approved by COA, Government of Maharashtra and Affiliated to University of Mumbai

Inst. Code- AR3427

**STUDENT DEVELOPMENT PROGRAM**  
Learning | Growth | Projections

**retail architecture**  
Space planning + Brand categories

For Registration: 

For further enquiry:  
+91 8788268651  
+91 8292858882

Faculty co ordinator  
Prof. Susanna Eapen

02 nd to 06 th May, 2023

10 am Onwards

Pillai HOC college of  
Architecture

Pillai HOCL Educational  
Campus, Rasayani

Eligibility for the course : 1st & 2nd year B.Arch students  
(Max 30 Students)

course fees : ₹ 200 /- (for PHCOA) ₹ 1000/- (for Others)

  **PHCOA**  
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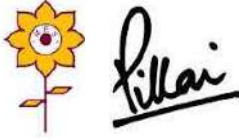
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### RETAIL DESIGN

Academic year: 2022-23

<b>Organised by</b>	Pillai HOC College of Architecture, Rasayani
<b>Objectives</b>	To understand the need and the processes of retail design to positively alter customer experience and increase brand value
<b>Name of resource person(s)</b>	-
<b>Introduction about the resource person</b>	-
<b>Date and time</b>	2nd - 6th MAY
<b>Venue</b>	PILLAI HOC COLLEGE OF ARCHITECTURE, RASAYANI
<b>Faculty coordinator</b>	Susanna Eapen
<b>Supporting staff</b>	-
<b>No. of students present</b>	<b>18</b>
<b>Program approved by</b>	
<b>Brief about the activity/event</b>	The students learnt and understood the working and designing of a functional retail space. They were each given a brand and were asked to design a flagship store for said store.



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Remarks	
	The students produced floor plans, elevations and design elements for the brand thye were given.

### Photographs ( Please Geo-tag)







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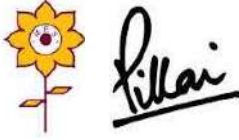
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**Attendance -**

UNIVERSITY OF MUMBAI MAHATMA EDUCATION SOCIETY'S PILLAI HOC COLLEGE OF ARCHITECTURE, RASAYANI Pillai HOCL Educational Campus via Panvel, Dist. Raigad - 410207		ACADEMIC YEAR (2022-23) STUDENT DEVELOPMENT PROGRAM											
Course Name	Retail Design	ATTENDANCE											
Course Co-ordinator	Prof. Susanna Empan												
Classroom	Classroom - 509												
Name of the student	Semester	Division	02/05/2023	03/05/2023	04/05/2023	05/05/2023	06/05/2023	SIGN	SIGN	SIGN	SIGN	SIGN	SIGN
Aaryan G Ambekar	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Aditya Jayle	Semester 2		A	P	P	P	P	P	P	P	P	P	P
Anjali Kanoji	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Aryan Bhojkar	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Mahesh mohun patil	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Manas Jagdish bharamal	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Mital Sanjay Kulk	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Monish Sanjay Gade	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Shruti Bandekar	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Ashwarya Patil	Semester 2		P	P	P	P	P	P	P	P	P	P	P
Amsay Patil	Semester 2		P	P	P	P	P	P	P	P	P	P	P

Total no. of participants: 18  
 Signature of Faculty Incharge