

#### Mahatma Education Society's **PILLAI HOC COLLEGE OF ARCHITECTURE** Pillai HOCL Educational Campus, HOC Colony, Rasayani, Via Panvel, Dist- Raigad, Pin: 410207 Tel: 02192- 252005 / 250066 Web: www.phcoa.ac.in Fax: 02192- 252062 mail: phcarch@gmail.com

Approved by COA, Government of Maharashtra and Affiliated to University of Mumbai

Inst. Code- AR3427





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# **RETAIL DESIGN**

## Academic year: 2022-23

Organised by	Pillai HOC College of Architecture, Rasayani
Objectives	To understand the need and the processes of retail design to positively alter customer experience and increase brand value
Name of resource person(s)	-
Introduction about the resource person	-
Date and time	2nd - 6th MAY
Venue	PILLAI HOC COLLEGE OF ARCHITECTURE, RASAYANI
Faculty coordinator	Susanna Eapen
Supporting staff	-
No. of students present	18
Program approved by	
Brief about the activity/event	The students learnt and understood the working and designing of a functional retail space. They were each given a brand and were asked to design a flagship store for said store.



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# Photographs (Please Geo-tag)







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### Attendance -

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