



Pillai

Mahatma Education Society's

PILLAI HOC COLLEGE OF ARCHITECTURE

Pillai HOCL Educational Campus, HOC Colony, Rasayani, Via Panvel, Dist- Raigad, Pin: 410207

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Approved by COA, Government of Maharashtra and Affiliated to University of Mumbai

Inst. Code- AR3427

'SKETCHkeeda' - A short, fun webinar on Sketching in the Digital Age

PHCOA
PILLAI HOC COLLEGE
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Pillai


SKETCHkeeda

A SHORT, FUN WEBINAR ON SKETCHING IN THE DIGITAL AGE

22ND SEPTEMBER 2020 | 4:00 PM - 5:00 PM

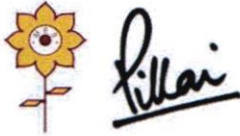
In this age when AutoCAD is the norm and the sketch PAD is not, this webinar questions the absolute need to sketch on paper. Dive into history, blink into the future, and get a fresh perspective on sketching in the present times. This brief, interactive and fun webinar will dissect your understanding of sketching. Also, Ashwin's experience and storytelling will leave you with enough insights (and FOMO) to fall in love with sketching all over again!

CONDUCTED BY :

 **AR. ASHWIN TAHILIANI**
Principal Creative | Designcast
Architect + Urban Designer | CEPT University

 REGISTER ON [ATLASKEEDA.COM/PHCOA/](https://atlaskeeda.com/phcoa/) BY 20TH SEP 2020





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'SKETCHkeeda'- A short, fun webinar on Sketching in the Digital Age

Academic year: 2020-2021

Organized by	Pillai HOC College of Architecture
Objectives	<ul style="list-style-type: none">To understand the process of sketching and how to narrate a story with the similar medium.To encourage students to use sketching as a tool for exploring and recording ideas.
Name of resource person(s)	Ar. Ashwin Tahiliani
Introduction about the resource person	Ar.Ashwin Tahiliani is an alumnus of CEPT University specialised in Urban Design. He is a creative Designer and Principal Architect of firm Designcast.
Date and time	22nd Septmeber 2020 Timing: 4 PM to 5PM
Venue	Online platform: ZOOM
Faculty coordinator	Prof. Sharayu Gangurde
Supporting staff	-
No. of students present	24
Program approved by	Prof. Suchita Sayaji, Principal
Brief about the activity/event	Ar. Ashwin Tahiliani provided a fun and interactive session on importance of sketching in the era of digital softwares and cad to represent design. He discussed about how sketching can get the design process a better outlook .
Remarks	The workshop was a fun interactive session for students





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Screenshot of invitation for 'SKETCHkeeda'- A short, fun webinar on Sketching in the Digital Age

Invitation: SKETCHkeeda webinar for PHCOA @ Tue Sep 22, 2020 4pm - 5pm (IST)
(shuchijoshi@mes.ac.in) External



atlaskeeda@gmail.com

Tue, Sep 22, 2020, 2:47 PM

to me, darsheetvora18ha, mrunmayi2001, rajsash19barch, shreyashdash19barch, vinaysantosh16arc, nrupajoshi16, gdgratus16, sarath, sarafernandes1

	SKETCHkeeda webinar for PHCOA View on Google Calendar	Agenda Tue Sep 22, 2020
	When Tue Sep 22, 2020 4pm - 5pm (IST)	3:30pm Sketch keeda by Ar. Ashwin Tahiliani
	Where https://us02web.zoom.us/j/88378600209?pwd=aS9Mb2tzSWRmQnpRVGthMzZPbmR0dz09	4pm SKETCHkeeda webinar for PHCOA
	Who mrunmayi2001@gmail.com, rajsash19barch@student.mes.ac.in, shreyashdash19barch@student.mes.ac.in...	No later events

You have been invited to the following event.

SKETCHkeeda webinar for PHCOA

When Tue Sep 22, 2020 4pm - 5pm India Standard Time - Kolkata [more details »](#)

Where <https://us02web.zoom.us/j/88378600209?pwd=aS9Mb2tzSWRmQnpRVGthMzZPbmR0dz09> (map)

